Kim
The Surveilled at Home

- Is living in a very conservative family in the US
- Tried to come out as trans to their family but they don't believe them
- Uses Tails to contact LGBT groups and prepare another escape, this time to a safe house and for good

Primary goals
- Hide information from my family
- Avoid raising suspicion
- Access sensitive information
- Use an untrusted computer

— “I need to get out of here but I'm so scared. Will I make it safe? What will come next?”

Technology use
- Can only install authorized apps on their phone because of parental control
- Uses the family computer for school assignments
- Chat with friends and family on social media

Threats
- Computers at home and school are monitored
- Has limited time on computers
- Father can be violent
- School is keeping a close eye on them

Objectives
- Avoid monitoring from family and school
- Seek advice and solidarity online
- Contact local LGBT organizations
- Document abuses
Cris
The Information Gatherer

- Is a Mexican journalist living in the US for their safety
- Investigates corruption and human-right violations by the government and the mafia
- Uses Tails to gather information from local partners and sources and get it out of the country

Primary goals

- Communicate with known and unknown peers
- Work with others who are surveilled or at risk
- Share and work on documents with others
- Store, edit, and anonymize sensitive data

— “I want thugs and corrupted politicians to get in trouble. Not my sources and partners.”

Technology use

- Knows they need more digital security but struggles with technology and changing the way they always worked
- Gets info from local leaking platform
- Uses phone messaging to contact sources and partners

Threats

- Has been targeted by government spyware in the past
- Local partners have been killed
- Searches at the border

Objectives

- Hide what they are working on until it's published
- Keep their partners and sources safe
- Bring the data outside of the country to report about it
Riou
The Censorship Evader

- Is studying social science in Vietnam
- Is part of a group organizing a massive protest against unpopular government policies
- Uses Tails to promote the protest, avoid censorship, and talk to the international press with a pseudonym

Primary goals
- Access censored information online
- Publish sensitive information
- Hide my identity

— "To change our country and fight censorship, we're more helpful in the streets that in jail."

Technology use
- Seen as tech-savvy by their group
- Publishes on a blog that is censored within the country
- Teaches others how to avoid censorship
- Uses social media as much as possible

Threats
- Harassment and monitoring of activists
- Lack of independent local press
- State-sponsored trolls
- Dissident bloggers have been jailed

Objectives
- Lead social change without being put under the spotlight
- Let the world know about the situation in Vietnam
- Empower others with privacy and security tools
Derya
The Privacy Advocate

- Works for an e-commerce company in Lebanon
- Is outraged by pervasive surveillance wants to know everything about privacy, and tell the world
- Uses Tails just to have more privacy, to do some bitcoin trading, and to travel light

Primary goals

- Avoid corporate and government surveillance
- Use a computer that is not mine
- Help others access censored information
- Understand people using privacy tools

— “Governments and companies know way too much. Everybody has something to hide.”

Technology use

- Tech enthusiast with no formal training
- Only uses free software except at work
- Tries every privacy tool available
- Sometimes contributes Arabic translations to free software projects

Threats

- Getting busted by their boss while taking some time off their work
- Loosing devices while travelling
- Putting others at risk by giving a wrong advice

Objectives

- Avoid feeding surveillance capitalism
- Blog and trade bitcoins from anywhere in the world
- Help others learn about, understand, and use privacy tools